

SKYE SHANNON

CONTACT

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skyeshannon.com

EDUCATION

Virginia Commonwealth University

Richmond, Virginia
BFA, Graphic Design, 2020
Minor Degree in Spanish
3.97 GPA, Honors College

Elisava – Barcelona School of Design and Engineering

Study Abroad Program, Fall 2018

TECHNICAL SKILLS

Adobe Creative Suite
Photo and Video Editing
Motion Graphics
Screenprinting
Publication and Layout Design
Microsoft Office
Social Media Management
Web Design
HTML & CSS
Conversational Spanish

AWARDS

VCUarts Dean's List

Virginia Commonwealth University
Eight semesters, 2016 - 2020

Provost Scholarship Recipient

Virginia Commonwealth University
Merit-based Full Tuition Scholarship

EXPERIENCE

Digital Marketing Intern – VCU School of Business

August 2019 - Present

Created the digital media content and managed the marketing strategy for the school's social media channels.

Graphic Design Intern – Genworth Financial

May 2019 - August 2019

Worked on multiple marketing campaigns to update and enhance materials. Actively participated in business and compliance reviews for marketing tactics and developed creative concepts, imaging, and messaging for specific groups and strategies.

Digital Media Associate – Cadence Theatre

August 2016 - Present

Responsible for the filming and editing of short, promotional videos to advertise Cadence's productions and programs. Managed the redesign of the company website.

Design and Marketing Consultant – Big Score Auction

December 2017 - Present

Provided a variety of design services and marketing expertise for a local start-up. Assisted with social media management.

Studio Intern – Studio Two Three

May 2018 - August 2018

Assisted with screenprinting operations, retail production and sales, and management of community events.

Freelance Artist and Designer

2011 - Present

EXHIBITIONS

Ús Barcelona – October 2018

La Modelo Prison, Barcelona, Spain

Student Design Exhibition – December 2018

Elisava School of Design and Engineering, Barcelona, Spain

The Undergraduate Design Showcase – March 2018

The Anderson, Richmond, Virginia