



CONTACT

skyeshnnn@gmail.com
skyeshannon.com

EDUCATION

VCUarts – Richmond, VA

AUGUST 2016 – MAY 2020

BFA, Graphic Design

Minor in Spanish

3.97 GPA, Honors College

Provost Scholarship Recipient

**Elisava – Barcelona School
of Design and Engineering**

AUGUST 2018 – DECEMBER 2018

**TECHNICAL
SKILLS**

Adobe Creative Suite
Photo and Video Editing
Social Media
Squarespace
Shopify
HTML & CSS
Screen Printing
Conversational Spanish

EXPERTISE

Graphic Design
Publication Design
Motion Graphics
Stop-Motion Animation
Marketing Design
Brand Development
Logo Design
Web Design
Front End Development
Photography
Digital Illustration

EXPERIENCE

Marketing Coordinator & Web Designer – VII Apparel Co.

JULY 2020 - PRESENT

Design, develop, and manage the company’s website and online store. Refined site navigation to enhance user experience. Create and coordinate content for social media.

Website Designer & Webmaster – Cadence Theatre Co.

AUGUST 2016 - PRESENT

Solely responsible for redesign and ongoing oversight of company website. Coordinate and consult with a small team on various projects. Produced promotional videos for productions and educational programs.

Digital Marketing Intern – VCU School of Business

AUGUST 2019 - JULY 2020

Created the digital media content and managed the marketing strategy for the school’s social media channels.

Graphic Design Intern – Genworth Financial

MAY 2019 - AUGUST 2019

Worked on multiple marketing campaigns to update and enhance the materials. Developed creative concepts, imaging, and messaging for targeted groups and strategies.

Design and Marketing Consultant – Big Score Auction

DECEMBER 2017 - APRIL 2020

Provided a variety of design services and marketing expertise for a local start-up. Assisted with social media strategy and management.

Website Designer and Media Specialist – Music Orchard

MARCH 2015 - JANUARY 2019

Assisted with the filming and editing of multiple marketing videos, managed the redesign of the nonprofit’s website.

Studio Intern – Studio Two Three

MAY 2018 - AUGUST 2018

Assisted with screen printing operations, retail production and sales, and community events management.

Freelance Artist and Designer

2011 - PRESENT