



CONTACT

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@byskyeshnnn

EDUCATION

VCUarts – Richmond, VA

AUGUST 2016 – MAY 2020

BFA, Graphic Design
Minor in Spanish
3.97 GPA, Honors College
Provost Scholarship Recipient

Elisava – Barcelona School of Design and Engineering

AUGUST 2018 – DECEMBER 2018

EXPERTISE

UX/UI Design
UX Research
Graphic Design
Publication Design
Photography
Web Design
Illustration
Motion Graphics
Stop-Motion Animation
Brand Development
Conversational Spanish

TECHNICAL SKILLS

Adobe Creative Suite (Photoshop,
Illustrator, InDesign, After Effects, XD)
Figma
User Testing
Claude Code
Gemini
Airtable

INTRO

Multidisciplinary designer and proven problem solver with an eye for details. I value craftsmanship, collaboration, and community. Always looking for a fresh challenge backed by a likeminded team.

EXPERIENCE

Senior Product Designer – Capital One

MARCH 2022 – PRESENT

Designed end-to-end experiences for small business card customers across web and mobile, often serving as the sole designer and subject matter expert. Managed multiple projects from research through delivery, and collaborated with product and tech partners to ensure solutions met both user needs and business goals. My work focused on redesigning user and card management and optimizing key processes within these features through UX strategy, rapid prototyping, user testing.

Creative Director – XII Brands

JULY 2021 – MARCH 2022

Responsible for overseeing the online presence of VII Apparel, ARIA Discs, and Five Ultimate. Managed marketing and product development across all three brands, while maintaining and developing distinct brand identities.

Marketing Designer – XII Brands

JULY 2020 – JULY 2021

Designed, developed, and managed the websites and online stores for XII Brands. Created and coordinated content for social media.

Website Designer & Webmaster – Cadence Theatre Co.

AUGUST 2016 – JUNE 2025

Solely responsible for redesign and oversight of company website. Coordinated and consulted with a small team on various projects. Produced promotional videos for productions and educational programs.

Digital Marketing Intern – VCU School of Business

AUGUST 2019 – JULY 2020

Created the digital media content and co-managed the marketing strategy for the school's social media channels.

Freelance Artist and Designer

2011 – PRESENT